

Welcome to the NCCOC Quarterly (Virtual) Meeting

May 16, 2020















Pledge of Allegiance













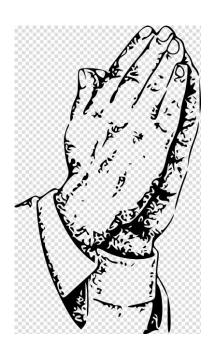




Invocation

Chaplain Joe Kossen

















Council Officers





President COL Jim Brumit, USA-Ret.



1st Vice President COL Iggi Husar, USAR-Ret.



2nd Vice President Lt. Col. Ed Brown, USAF-Ret



Secretary COL Jeri Graham, USA-Ret.



Treasurer CAPT Mike Covell, USN-Ret.



Surviving Spouse Liaison Ms. Sandi Adams



Immediate Past President CAPT David Lee, USNR-Ret.





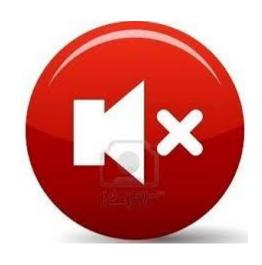














MUTING phones at this time for Presentation















Agenda (p. 1)



PLEDGE OF ALLEGIANCE INVOCATION ROLL CALL

WELCOME TO THE SATELITTE CHAPTERS (Western Carolina, Charlotte-Metrolina, First Flight)

APPROVAL OF MINUTES

TREASURER'S REPORT

- Status of chapter dues Dues were due April 1, 2020.
- Total revenue and expenses year to date report.
- Status of moving funds to money market account.
- Status of the purchase of Mercer Insurance for NCCOC

COMMUNICATIONS, COMMUNITY OUTREACH, RECRUITING and RETENTION AWARDS













Agenda (p. 2)



REPORT ON LEGISLATIVE/VETERANS AFFAIRS - VP Legislative/Veterans Affairs

- Status of near term action plan
- Introduction to the DRAFT NCCOC Strategic Plan for Storming Raleigh
- Virtual Storming-the-Hill Status

MEMBERSHIP/RETENTION – VP of Membership and Retention

- Status of Committee Module for NCCOC and Chapters
- Status of NRT Discussion of successes in the chapters
- Retention awards based on year over year chapter dues paid as of April 1, 2020.
- Monetary award to chapters that recruiting non- National MOAA members as BASIC members or higher.

SURVIVING SPOUSE LIAISON

Status of having a SSL in all chapters.

ZIP CODE/COUNTY PROJECT







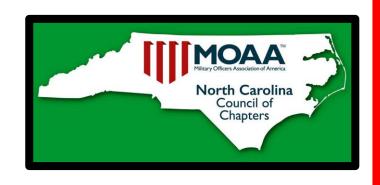








Agenda (p. 3)



CHAPTER COMMENTS ABOUT ACTIVITIES & SHARING DATES AND EVENTS FOR YOUR CALENDAR:

- COL Steve Strobridge Legislative/Liaison Award due 1 June 2020
- Surviving Spouse Liaison award due 1 June 2020
- Chapter Reports due to webmaster July 15, 2020
- Officer Reports (2020) to the webmaster.
- Liability Insurance from Mercer
- Apply for USAA grants
- Use COMMON FORM (websites, newsletters, and handouts at chapter meetings)
- Pros & Cons of the quarterly meeting format.

NEXT MEETING - Saturday, August 15, 2020 @ 1030 **ADJOURNMENT**













Approval of Minutes 15 Feb 2020



Seek motion to approve minutes to include any amendments offered. Recommended changes (Graham)

- 1) Under Legislative & Military Affairs
 - ✓ **FROM**: JG has resigned as Legislative Chair of the 4th Branch, but Joe Cansler is still involved with them
 - ✓ CHANGE TO: While JG has resigned as 4th Branch Leg. Chair, the current and all previous Council Presidents remain on the 4th Branch roster unless resignation letters were forwarded.
- 2) <u>Under Final Comments</u>
 - ✓ FROM: 1 May 2020 LOE applications are due. Must have 95% national membership.
 - ✓ **CHANGE TO**: 1 May 2020 LOE applications are due. Must have 95% 100% = 15 points

80% - 94% = 5 points

79% & below = 0 points















Treasurer's Report CAPT Mike Covell



- Chapter Dues
- Profit & Loss Budget vs. Actual
- Money Market Investment
- Liability Insurance Status
- Issues











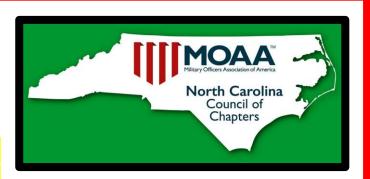






Chapter Dues 2020

		MEMBERS			
Chapter	Name	2018	2019	2020	Amount Paid
NC01	Cape Fear	231	230	222	\$333.00
NC02	Coastal Carolina	62	59	63	\$94.50
NC03	Eastern Carolina	12	14	14	\$21.00
NC04	Charlotte-Metrolina	90	81	90	\$135.00
NC06	Sandhills	276	136		\$0.00
NC07	Southeastern Carolina	213	193	202	\$303.00
NC08	Tarheel Central	66	78	68	\$102.00
NC09	Triangle	84	146	135	\$202.50
NC10	Western Carolina	192	195	132	\$190.50
NC11	Catawba Valley	40	37	27	\$40.50
NC14	Piedmont	30	33	29	\$43.50
NC17	First Flight	29	26	24	\$36.00
NC20	Central Carolina	64	62	60	\$90.00
NC21	High Country	53	56	53	\$79.50
NC22	New River	31	34	28	\$43.50
TOTALS		1463	1380	1147	\$1,714.50













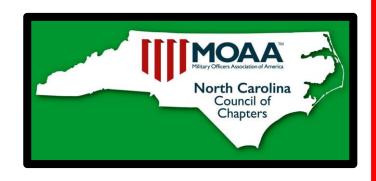




NC Council of Chapters

Balance Sheet as of May 9, 2020

	May 9, 20
ASSETS	
Current Assets	
Checking/Savings	5 074 00
1·Checking-BB&T	5,071.62
Total Checking/Savings	5,071.62
Other Current Assets	
1C · AB Govmnt Money Market	5,000.00
1D · Federated Trust for U.S. Treas,	5,000.00
Total Other Current Assets	10,000.00
Total Current Assets	15,071.62
TOTAL ASSETS	15,071.62
LIABILITIES & EQUITY	
Equity	10,458.16
10 · Asset Equity 32000 · Unrestricted Net Assets	2,882.10
Net Income	1,731.36
1400 111001110	
Total Equity	15,071.62
TOTAL LIABILITIES & EQUITY	15,071.62















May 9 20



NC Council of Chapters

Profit & Loss Budget vs. Actual January through December 2020

	Jan - Dec 20	Budget
Income		
2 · NCCOC Income		
2A · Chapter Dues	1,714.50	1,966.00
2B · USAA Grant	0.00	800.00
2C · National MOAA Recruiting Aw	0.00	250.00
2D · Mercer Ad Incentive	100.00	100.00
2G · MOAA President's Travel	1,150.00	1,150.00
2H · Investment Income	0.00	80.00
Total 2 · NCCOC Income	2,964.50	4,346.00
Total Income	2,964.50	4,346.00
Expense 3 · NCCOC Expenses		
3A · Council Meetings	398.50	1,600.00
3E · Membership Incentive	390.00	600.00
3L Wellibership incentive	330.00	000.00
Total 3 · NCCOC Expenses	788.50	2,200.00
4 · Administrative Expenses		
4A · Postage, Mailing, Printing	18.00	100.00
4B · Web Hosting	0.00	150.00
4D · Equipment / Supplies	0.00	100.00
4E · NCCOC President Travel	363.40	1,150.00
Total 4 · Administrative Expenses	381.40	1,500.00
5 · Donations/Dues		
5A · NC Veteran's Council	0.00	150.00
5B · NC Council on Aging	0.00	100.00
5C · USO of North Carolina	0.00	250.00
5D · Other Donation	63.24	0.00
Total 5 · Donations/Dues	63.24	500.00
6 · Miscellaneous Expenses	0.00	0.00
Total Expense	1,233.14	4,200.00
et Income	1,731.36	146.00

















Money Market Investment



- Transferring \$10,000 from BB&T account to "AB Government Money Market Portfolio" (\$5,000) and "Federated Trust for U.S. Treasury Obligations" (\$5,000) money market held by Edward Jones
- Returns less than 1% because of economic decisions by Treasury and Fed.
- No handling fees
- Dividends declared daily, paid monthly
- Same day withdrawal of funds go directly to BB&T account
- Current checking balance ~\$5,000















Liability Insurance Status



- Mercer Insurance Company recommended by MOAA
- Application approved
- General aggregate \$2,000,000
- Each occurrence \$1,000,000
- Rental auto liability \$1,000,000
- Policy premium \$323.20 annually



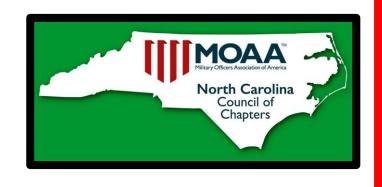












ISSUES

- Budget for Membership Recruiting/Retention Incentives
- Budget for investment return
- Budget for President travel
- Approval of assistant to treasurer













Legislative Actions 1st VP COL Iggi Husar





CHANGE IN FOCUS

- Improving North Carolina Veteran Friendly Standing
- Strategic Plan Overview (Vern Pike)
- Near Term Actions and Emphasis (Jeri Graham)







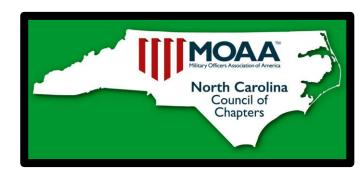








Long-Term Legislative Strategy 2021-2022



- **Purpose**: To obtain relief from NC income tax for active & retired military personnel.
- Concept: Organize NC MOAA into 2 elements: Council Team & Chapter Legislative team to begin operations after the Nov. 2020 elections.
 - Council Team: Focus on 2021 & 2022 Legislative Calendar & establish relationship with NC NGA, NC Dept of Military & Veteran Affairs (DMVA) & NC Veterans Council (NCVC)
 - ✓ ID Both Senate/House legislative principals to ensure intro of enacting legislation.
 - ✓ ID both Sen/House appropriate Committee Chairs/Members
 - ✓ Develop point papers for use by Council Team& Chapter Legislative Teams
 - ✓ Attend both Sen/House Committee Meetings
 - ✓ Provide guidance/support to Chapter Legislative Teams.
 - o Chapter Legislative Team: Focus on 2021 Legislative Calendar
 - ✓ ID Sen/House legislators in your district following 2020 calendar.
 - ✓ Meet/brief your legislators
 - ✓ Invite your legislators to Chapter meetings.
 - ✓ Meet with local Guard & Reserve, create dialogue & encourage participation
 - ✓ Keep Council Team appraised of your legislative activity















Near Term Actions

Short Session - Go For It NOW!!!!

- SB 188 and HB 650 may be addressed
- Not just a legislative liaison's role to get ready:
 - ALL (Includes chapter members, their spouses, all family and friends:
 - 1. Send THANK YOU letter to your legislator Barry Coyles letter (CYI check your inbox)
 - 2. Send letter to your legislator in support of these bills David Lee's letter CYI, original from Larry Coleman
 - 3. Study Bill information on NC.GOV
 - 4. Contact Bill Sponsors/co-sponsors
 - 5. Subscribe to House & Senate Calendars
 - 6. Contact all VSO's in your community
 - 7. Committee meetings may be virtual but check instructions on website













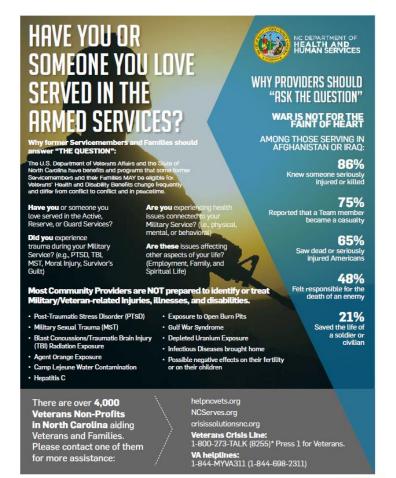








DHHS Poster Ask the Question





Note that this issue is Department of Defense State Liaison Office #1 National Issue

- Please put in newsletter
- Also use on your website





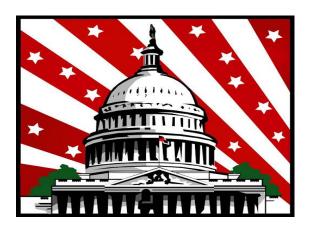








Virtual Storming 1st VP COL Iggi Husar





- Assignments
- Review Process (Selected VSTH Training Slides)
- Reporting (Communicating with COC)
- Certificates to Federal Legislators













2020 Virtual Storming Assignments As of 5/16/2020



Legislator	District	Team Leader	Chapter	Team Member
Senator Richard Burr (R)	N/A	Jeri Graham	COC	Diane Scherr
Senator Thom Tillis (R)	N/A	Vivianne Werzel	WNC	
GK Butterfield, Jr. (D)	1st	Jeri Graham	COC	Diane Scherr
George Holding (R)	2nd	Faith Junghahn	VC	
George Murphy (R)	3rd	Mark Sandvigen	CC	
David Price (D)	4th	Mike Flynn	Triangle	
Virginia Foxx (R)	5th	Vivianne Werzel	WNC	
Mark Walker (R)	6th	Faith Junghahn	VC	
David Rouzer (R)	7th	Barry Coyle	SEC	Jim Brumit
Richard Hudson (R)	8th	Iggi Husar	COC	
Dan Bishop (R)	9th	Tony Castle	CM	Iggi Husar
Patrick McHenry (R)	10th	Vivianne Werzel	WNC	
Vacant	11th			
Alma Adams (D)	12th	Jeri Graham	COC	Diane Scherr
Ted Budd (R)	13th	Dana Tucker	Catawba	

Legend:

COC-Council of Chapters
CC-Coastal Carolina
CM-Charlotte-Metrtolina
SEC-Southeastern
VC-Virtual Chapter
WNC-Western North Carolina













2020 VSTH

State Training Session



















Stop Reductions to Military Medical Capacity - Background



Military Health System Reform

Congress mandated military health system (MHS) reform with the FY2017 National Defense Authorization Act (NDAA)

- TRICARE reforms
- Transition of military treatment facilities (MTFs) to DHA
- Transformation of direct care system → 48 MTFs closed or downsized

National Defense Strategy

Former Secretary of Defense Mattis released the National Defense Strategy in 2018:

- Emphasis on building a more lethal force
- Billets shifted from medical to lethality roles → approximately 18,000 medical billet cuts















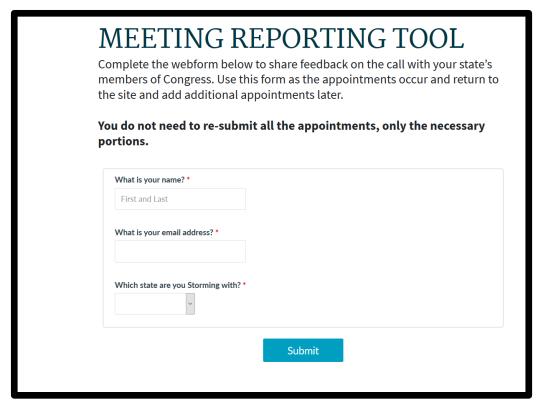




Follow-up



- Thank Office
- Answer Due Outs
- Report Meeting notes on private site
- Submit one meeting note at a time















Membership

LtCol Edward Brown, 2nd VP

Chapter Recruiting Program

- Current Council Status
 - 60% of Chapters are actively recruiting per awards
 - Near Real Time Notification is being used
 - SENCLAND and Western Chapters had exceptional success recruiting
- Discussion Items
 - o Is NRT notification usable/helpful?
 - Has anyone used the NRT method successfully?
 - O What misnomers exist about membership and the NRT?











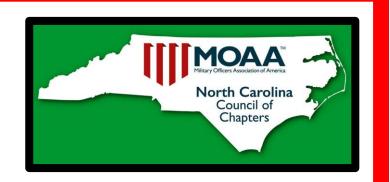






Chapter Recruitment 2020

Recruited from 1/1/2020 - 4/24/2020



Members Added		,
3	0	
3	3	
1	1	-
17	16	
1	1	
2	2 New	V
1	1	
17	14	
1	1	
	3 3 1 17 1 2 1	3 3 1 1 1 1 1 1 1 1 2 1 1 1 1 1 1 1 1 1

















Chapter Retention Bonus



- ✓ CENTRAL CAROLINA
- **✓** COASTAL CAROLINA
 - **✓** NEW RIVER
 - **✓** PIEDMONT
 - **✓** SANDHILLS
 - **✓** SOUTHEASTERN
- **✓** TARHEEL CENTRAL













Committee Module Status

as of May 1, 2020

Chapter	Name	Category	% MOAA	% +/-
NC01	Cape Fear	5	85%	11%
NC02	Coastal Carolina	2	95%	3%
NC03	Eastern Carolina	1	100%	13%
NC04	Charlotte-Metrolina	3	99%	7 %
NC06	Sandhills	5	86%	2%
NC07	Southeastern Carolina	5	97%	5%
NC08	Tarheel Central	3	75%	6%
NC09	Triangle	4	98%	8%
NC10	Western Carolina	5	100%	10%
NC11	Catawba Valley	2	83%	0%
NC14	Piedmont	1	100%	0%
NC17	First Flight	1	94%	6%
NC20	Central Carolina	2	62%	2%
NC21	High Country	2	92%	5%
NC22	New River	1	100%	0%









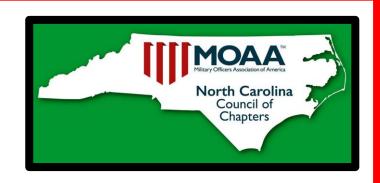








Committee Module



- Current Council Status
 - Two-thirds of Chapters have Currently Achieved the 90% Level
 - One-fifth of Chapters are extremely close to 90%
- Discussion Items
 - Maintenance Techniques
 - Maintenance Difficulties (Satellites, etc...)
 - Membership Status Changes (purging, updating, etc.)
 - O Have You Asked for Assistance?
 - ✓ Council
 - ✓ National MOAA















2020 WNC MOAA

Committee Module Update Efforts Donna Culp, President

Goals:

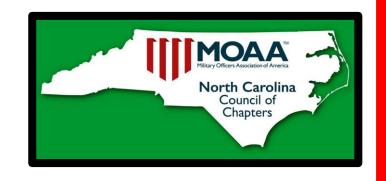
- ➤ Achieve 100% National MOAA membership
- Update member contacts information

Efforts:

- Compare updated treasurer's roster with CM
- Submit to MOAA with updates -> MOAA says emails are user IDs, can't be updated except by chapter members.
- Second request by chapter president -> contact information can be updated, except email.
- ➤ Board launches team effort to contact all chapter members.

Outreach Goals:

- ➤ Establish contact to ensure members are safe, well, and confirm contact information.
 - All board members report outcomes
 - Outcomes noted on master spreadsheet -> includes contact information changes.



Issues:

- > 11 members listed as no national membership
- > Asked these members about their membership
- ➤ Communicated findings with MOAA
- ➤ All resolved giving WNC MOAA 100% national MOAA membership

Outstanding Issues:

- One member is listed as Basic member
 - ✓ Has paid as Premium member
 - ✓ MOAA will update upon receipt of application/check mailed a month ago
- We have a new member we can't add to our CM because they're not a national MOAA member yet!!!
- And yet...11 members were on the CM but were not shown as national members?

















Surviving Spouse Liaison



- Goal A Surviving Spouse Liaison for each chapter who is comfortable reaching out and being helpful. Does not need to be a Surviving Spouse.
- A plethora of information is available on moaa.org. Search for SS. * Info on Resources* summary of 2019 efforts* ways to contribute to chapters
- Deadline for SS Liaison Excellence Award is 1 June 2020.
- Contact MSSVC02@gmail.com for application for MOAA SS Virtual Chapter (no dues, meet quarterly via telcon, great presentations and sharing. Up to date info on plan for Widow's Tax legislative success financial dispersion.
- MOAA now has Surviving Spouse Liaison training at each Leadership Workshop.













Surviving Spouse Liaison

NC Chapter Representatives



Surviving Spouse Chapter POC

- NC00 = Sandi Adams
- NC01 = Ira Watkins
- NC02 = Mary Roberts
- NC04 = Mary Cuthbertson
- NC06 = Karen Lampietro
- NC07 = Sandi Adams
- NC08 = Diane Womack
- NC09 = Robert Caron
- NC10 = Nancy McCarthy
- NC21 = Mary Bouboutis
- NC22 = Mrs. Barbara Sears

Chapters with no SSL POC

- NC03 = Eastern Carolina
- NC11 = Catawba Valley
- NC14 = Piedmont
- NC17 = First Flight
- NC20 = Central Carolina















Zip Code/County Project

North Carolina Chapter Boundaries



If the Eastern Carolina Chapter should be converted to a satellite, it is proposed that the following counties be realigned to the contiguous chapters to better serve the officers and the communities.

- Duplin County to SENCLand
- Johnston County to Triangle
- Wilson County to Triangle
- Wayne County to be converted to a satellite.

- Green County to Coastal Carolina
- Lenoir County to Coastal Carolina
- Pitt County to Coastal Carolina

MISSION: Chapters consider realignment to ensure best way to serve the officers and the community based on the NCCOC bylaws, Article II. Be prepared to discuss at the next quarterly meeting. You are encouraged to communicate with the other Presidents on the best way to accomplish the mission.

COL Jim Brumit, NCCOC President















Discussion Topics



- Chapter Sharing Topics of Interest or Pride Items
- Pros & Cons of Quarterly Meeting Format

Chapter Presidents should take the opportunity to consider their position on these topics and prepare to discuss as part of a future teleconference.













Dates & Events for Your Calendar



- COL Steve Strobridge Legislative Liaison Award due 1 June 2020
- Surviving Spouse Liaison Award due 1 June 2020
- Chapter Reports due to Webmaster 15 July 2020
- Officer Reports 2020
- Liability Insurance from Mercer
- Apply for USAA grants
- Use Common Form for websites, newsletters & handouts
- Pro's & cons of the quarterly meeting format















North Carolina Chapters

2019 Community Outreach Grants



• Charlotte-Metrolina Chapter \$5,000.00

• Southeastern Chapter \$3,750.00

There were 22 recipients for 2019 and \$79,400.00 awarded. The awards ranged from \$650.00 to \$5,000.00 and the average was \$3,609.00. The goal for 2020 was to award \$100,000.00



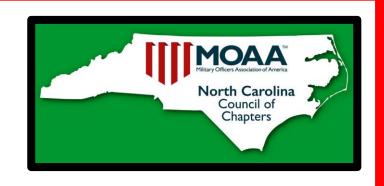








2019 COLONEL MARVIN HARRIS COMMUNICATIONS AWARD WINNERS





5-STAR LOGO

4-STAR LOGO

Cape Fear 5 Star Print/E-Newsletter - COL Juan I. Chavez, USA (Ret)
Coastal Carolina 5 Star Website - LCDR Mark T. Sandvigen, USN (Ret)
Coastal Carolina 5 Star Print/E-Newsletter - LCDR Mark T. Sandvigen, USN (Ret)
Coastal Carolina 5 Star Print/E-Newsletter - LCDR Mark T. Sandvigen, USN (Ret)
Eastern Carolina 5 Star Print/E-Newsletter - CAPT David Lee, USNR (Ret)
Charlotte-Metrolina 5 Star Website - CW4 Jay E. Garbus, USA (Ret)
Charlotte-Metrolina 5 Star Print/E-Newsletter - CW4 Jay E, Garbus, USA (Ret)
Southeastern 5 Star Website - CDR Kenneth W. Klassen, USN (Ret) STAR
Southeastern 5 Star Print/E-Newsletter - CAPT James Allan Turner, USNR (Ret)
Tarheel 4 Star Website - LCDR Thomas B. Denegre III, USN (Former)
Tarheel 4 Star Print/E-Newsletter - Lt Col Gregory M. Chase, USAF (Ret)
Catawba Valley 5 Star Website - Col John C. Liburdi, USAF (Ret)
Catawba Valley 5 Star Print/E-Newsletter - Col John C. Liburdi, USAF (Ret)
New River 5 Star Website - CAPT Douglas A. Ehrhardt, USN (Ret.)













NCCOC 5 Star Website - CAPT Douglas A. Ehrhardt, USN (Ret)





Catawba Valley Chapter
Print Newsletter
The Catawba Valley Officers Dispatch
Col John C. Liburdi, USAF (Ret), News Editor Chair

<u>March 26, 2020</u> Date Dana 7. Arkins

Et Gen Dana T. Atkins, USAF (Ret)

President, MOAA

















Questions?















